

Request the E-Learning Strategy Blueprint  **Must-have tools for e-learning managers.** 

inside **training**

December 7, 2006

CONTENTS

- Business Intelligence:** Unwrappable, but Unforgettable
- Top 100 Best Practices:** Bridging the IT-Leadership Gap
- New Products:** Navigating Sales
- News Digest:** \$10 Million Equity Financing Closed
- Corporate Values Devalued
- Events:** Training 2007 Conference & Expo, Feb. 26-28, Orlando, FL
- Six Sigma in Healthcare Conference, March 28-30, Las Vegas, NV

business intelligence

Unwrappable, but Unforgettable

Less-than-fresh pears wrapped in lime-green cellophane with a red bow, and an assortment of the kind of hard candy your grandmother saved in a dish, doesn't seem the right sentiment these days. So, try some of these "thoughtful" work-related gift options.

Scranton, PA-based talent management provider Career Systems International suggests its "coupons," which include a subscription to a favorite business magazine, an opportunity to lead or choose a project, and a chance for employees to discuss their ideal workplace with the boss. Another thought: Now through Dec. 15, Warrenville, IL-based ResuMAYDay is selling a personalized resume review and rewriting package, including interview training and career coaching. And, don't forget the virtue of assuring employee safety. According to the 2006 Designated Driver Poll, 71 percent of Americans say their employer uses at least one of four ways to assure employees get home safely: encouraging the use of designated drivers, offering plenty of food, serving alcohol responsibly, and offering free safe rides home.



Get the E-Learning Strategy Blueprint FREE from GeoLearning

The templates, tools and methodologies included in the E-Learning Strategy Blueprint will guide you through all the essential issues...from identifying business requirements to building a plan, evaluating alternatives, avoiding pitfalls and launching a successful program. Request it today at www.geolearning.com/bp.

T-100 spotlights

Mentoring Enhances Skill Training

The learning department at Grand Rapids, MI-based furniture manufacturer Steelcase sealed the divide between IT and leadership of a plant during implementation of a new technology platform, and created learning modules to support it. The reward? Savings of \$500,000 on the implementation as a result.

Steelcase, Inc. ranks No. 42 in the 2006 Training Top 100, Training magazine's annual ranking of organizations that excel at training and development. Look for more information on what companies made the grade in the 2006 Training Top 100 on our Website, www.ManageSmarter.com. This annual ranking is determined by assessing a range of qualitative and quantitative data, including financial investment in employee development and how closely training efforts are linked to business goals. More information on the Top 100 is available at www.managesmarter.com/msg/resources/cp/top100.jsp.



The **NEW** blog from Training Magazine features industry experts and the magazine's editors examining today's top workplace learning issues.

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2006 conference schedule

Events

Training 2007 Conference & Expo
Feb. 26-28 Disney's Coronado Springs Resort and Convention Center in Orlando, FL
www.TrainingMagEvents.com

Six Sigma in Healthcare Conference March 28-30 Circus, Circus Hotel & Casino in Las Vegas, NV



[Click here for more information on Training Top 100](#)

new products

Navigating Sales



Wilson Learning Corp., a human performance improvement solutions provider based in Edina, MN, has released the Sales Leader Navigator performance measurement system, a multi-rater 360-degree measurement tool that provides feedback and development planning for fine-tuning the performance of sales leaders.

news digest

\$10 Million Equity Financing Closed

New York-based Horizon Wimba, a provider of collaborative software to the online education market, has closed a \$10 million equity financing. The financing was led by Tudor Ventures, the private equity arm of Tudor Investment Corp., with the participation of existing vendors, including The Argentum Group, First Analysis Corp., and Gefinor Ventures. Horizon Wimba will use the funds to accelerate product development and its sales and marketing efforts.

Corporate Values Devalued

Approximately one out of three employees say their company is not practicing its stated corporate values, according to surveys conducted by Discovery Surveys, a Sharon, MA-based management consulting firm. The result is based on studies conducted in 65 organizations during the last several years in which more than 50,000 employees were surveyed. "Employees often view the corporate values as merely 'words-on-the-wall,'" says Dr. Bruce Katcher, author of the study. "If employees perceive that the stated company values are not being lived up to by the organization, they will become cynical and less trusting of management."

For dates and locations [click here](#).

Help Us Predict the Future

Are you a senior-level in-house training executive with a vision for the future of your learning department?

We want to hear from you. We're inviting a select few to speak at the first annual Training Leadership Summit (June 25-27 at the Wild Horse Pass Resort in Phoenix, AZ).

Tell us your future vision for corporate learning in your organization (or an innovative training program you implemented that produced results) for a chance to attend the Training Leadership Summit as a presenter.

[Answer the Training Leadership Summit call for proposals here.](#)

Classes



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