



## *Building Loyalty and Commitment in the Workplace*



This facilitated workshop helps managers and supervisors identify talent at risk, and then guides them in building customized action plans to promote engagement and retention. Managers also learn to identify their *own* engagement and retention needs in order to begin a dialogue with *their* supervisors.

*The TALENT  
MANAGEMENT  
Specialists*



Presented by

**CAREER SYSTEMS  
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*A Better Bottom Line*

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*Greater Customer Retention*

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*Enhanced Productivity*

■  
*Talent Attraction and Retention*

# Increasing Productivity and Profitability

## WHY IT IS CRITICAL

No matter what the state of the economy, there is always a need for great talent. And the ability to attract, engage and retain key employees is a major competitive advantage for organizations.

Workers' attitudes and expectations have shifted permanently. If employees aren't challenged and engaged, they will leave—either physically or psychologically.

In today's market, the organization with the best talent wins!

## THE BENEFITS

Increased performance plus lower turnover equals greater profitability.

Organizations with engaged and productive employees develop brand recognition as employers of choice.

Customer satisfaction increases when the organizational culture fosters employee satisfaction.

## HOW IT WORKS

The workshop can be delivered in either a half-day or full-day format. Using self-assessment tools, action activities and in-class exercises, managers learn key strategies for keeping and engaging talent in any economic climate.

A *Planner* assists managers to identify talent at risk, and then create individual blueprints for enriching and engaging these key employees. It also provides a method by which managers can gain personal insights, and plan for engagement conversations with their own supervisors.



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